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# THE FLORIDA BAR FOUNDATION

Via email to [ahayward@ca.cjis20.org](mailto:ahayward@ca.cjis20.org)

June 3, 2022

The Honorable Archie Hayward  
Twentieth Judicial Circuit of Florida

Re: ONE Promise Campaign

Dear Judge Hayward,

The Florida Bar Foundation is proud to announce that it has launched The One Promise Campaign, designed to encourage all Florida lawyers to volunteer for at least one pro bono matter involving a person in need of civil legal assistance. Please find three links to the video messages we have prepared in support of this campaign:

Video appeal directed to all lawyers:  
<https://youtu.be/7jXhbfL6vJw>.

Video appeal directed to law students and young lawyers:  
<https://www.youtube.com/watch?v=NOWDCDLSbRI>.

Video appeal directed to older and retired lawyers:  
<https://www.youtube.com/watch?v=6jOMegcgCXk>.

This presentation and campaign were made possible by Gary Yordon's incredible talent and generosity in producing the campaign messages, the wonderful folks who gave of their time and shared their wisdom and insights for the production, and the generosity of the good people leading and associated with the various Bar Sections and Court associations and entities identified on the last panel of the video. Judge Catherine McEwen and Kathy McLeroy, co-chairs of The Florida Bar Pro Bono Legal Services Committee, were also instrumental in getting this done and should be commended for their leadership and perseverance.

Gary Yordon perhaps summed up the effort best: "When a lawyer takes a pro bono case, everyone wins; the lawyer, the client and the community. The One Promise Campaign gives a lawyer who is concerned about investing time a path to doing what their heart tells them is right."

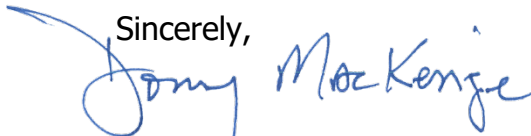
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Please share these videos with your fellow members and friends and direct them to OnePromiseFlorida.org for opportunities to participate in the campaign.

Lastly, here is a link to the Foundation's current network of civil legal aid providers. Most of these providers have pro bono programs and initiatives and may be able to assist you in providing opportunities to you and your members in participating in the Campaign. <https://thefloridabarfoundation.org/florida-legal-aid-programs/>

Please call me at 407-960-7007 if you have any questions or wish to discuss any of this further. Thank you.

Sincerely,

A handwritten signature in blue ink that reads "Dom MacKenzie". The signature is fluid and cursive, with the first name "Dom" and last name "MacKenzie" clearly visible.

Dominic C. MacKenzie  
Executive Director

cc: Connie Bookman, President, The Florida Bar Foundation  
The Honorable Catherine McEwen  
The Honorable Virginia Norton  
Kathy McLeroy, Esquire